

The (your name) Advantage - What I'll Do To Get Your Home Sold

When it comes time to sell, many area homeowners select (your company).

Why?

(your reasons)

(Your name)'s Marketing Plan That Works!

When you list a home, Your Name sit down with you and work together to design a marketing plan just for your home, using the best marketing for your home.

Staging Your Home

Your Name will give you information on how to get your home into top showing condition. The better your home looks, the more likely it is to sell fast.

Newspaper Power

(your company)'s newspaper ads get attention! They don't look the same every week and they aren't full of small print. We use photographs to get attention and write ads that will make the phone ring.

Home Showcase Magazine

Prospective home buyers are finding Your Name's exclusive *Home Showcase* magazine an informative guide to homes currently on the market.

Unconditional Listing Cancellation Guarantee

If your situation has changed and you need to take your home off the market, Your Name will withdraw it from the MLS.

"How to Sell it FAST!"

Be sure and ask Your Name for a copy of our free booklet, "Selling Your Home? How to Sell it FAST! And sell it for MORE!". It's full of information on how to make sure your home is ready to sell.

Internet Marketing

Besides putting your home on Realtor.com like everyone else does, Your Name will also put your home on Your Name's web site.

Homes Magazines

We advertise selected homes in a variety of homes magazine with distribution both in (your) area.

Talking Houses

Talking Houses is a unique, new advertising opportunity. A radio transmitter inside the home brings the home alive to prospects, prompting more calls to the agent.

"Easy Sale" Program

When you list with Your Name you get a chance to make your home an "Easy Sale" home. Both the agents who show it and the Buyers who look at it will know that there will be fewer hassles if the buy your home.

"Home Locator" Program

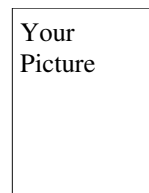
Your Name offers an Exclusive "Home Locator" Program which gives them regular new listing updates. When Buyers are really ready to buy, all they have to do is call Your Name!

Cable TV

People "channel surf" a lot and our listings are often there to greet them on Cable TV.

And so much more

Your Name is constantly working to come up with new ideas to market your home. Your Name is friendly and really care about you and your home. Check Your Name out and you'll find that *there is a difference in real estate agents.*



Your Name

Your Company
Office Phone
Cell Phone
E-mail Address
Web Site