

Sample Expired Listing Post Card

Your Photo



BEFORE YOU RELIST WITH THE SAME AGENT, THINK ABOUT THIS:

- What is your agent going to do so differently this time? (*Everything they believed would get your home sold was already done.*)
- You need new excitement, new enthusiasm.
- Now that your home has been on the market so long, buyers think something is wrong. Can you afford to let this happen again?

Your Name
Your Company

Your Logo



Office Number
Cell Number
E-Mail Address
Web Site

*Frustrated?
They told you they were the best.
They told you about their great marketing.*

*I Want To Be The REALTOR®
Who Get Your Home SOLD!*

Sample of For Sale By Owner Post Card

Your Photo



**Want to get top dollar for your home?
Get the key facts first.**



One undeniable fact of real estate is that buyers and only buyers determine what a home ultimately sells for. The trick is to expose a home to as many qualified buyers as possible.

To learn more about the most effective and efficient marketing tools available, give me a call.

Getting the highest price for your home requires exposure to the maximum number of qualified prospects.

And that is my specialty!

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Sample of Post Card for Sphere of Influence, Past Clients, Camring

Questions

- What's our real estate market doing right now?*
- Is now a good time to buy? How about sell?*
- How much did my neighbor's home sell for?*
- What're they asking for the house down the block?*
- Should I add an addition or move up instead?*
- Will I recoup my investment for renovating?*
- What would my home actually sell for today?*

Answers

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Your Company

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Your Photo



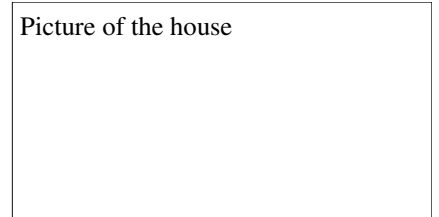
Sample of Just Listed Post Card

Your Photo



**On the
MARKET**

Picture of the house



Address

• Features

Your Name
Your Company

Your Logo



Office Number
Cell Number
E-Mail Address
Web Site